

62

1957

Hollar & Co.

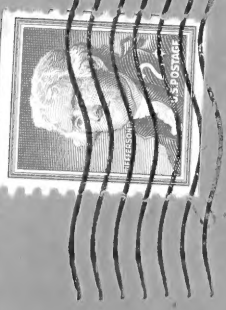
Seed Breeders and Growers

ROCKY FORD

• COLORADO

Cantaloupes - Squash - Cucumber and Watermelon

WHOLESALE ONLY



RECEIVED
JAN 14 4-PM 1957
COLORADO



LIBRARY
RECEIVED
★ JAN 14 1957 ★
U. S. Department of Agriculture

RECEIVED
U. S. D. A. LIBRARY
JAN 14 1 08 PM '57

Librarian
U.S. Dept. of Ag.
Washington 25, D.C.

Watermelon, Blackstone. (W453). New early Black Diamond type with resistance to anthracnose and fusarium wilt. Just released by U. S. Dept. of Agriculture.

ROCKY FORD
COLORADO

HOLLAR & CO.

ROCKY FORD
COLORADO

ASK FOR QUANTITY DISCOUNT

5c per lb. extra for Lots Less Than 10 lbs.
Metal Cans 15c per lb. Extra

FOR DEALERS ONLY

Available For Immediate Delivery
DOUBLE-MILLED SEEDS FROM SELECT STOCKS

WE GROW IN THE BEST SEED-GROWING SECTIONS OF COLORADO AND CALIFORNIA

WE OFFER THE FOLLOWING ITEMS F. O. B. ROCKY FORD, COLO., SUBJECT UNSOLD. BAGS EXTRA AT MARKET VALUE.

JANUARY, 1957

PRICE LIST NO. 9

Muskmelon and Cantaloupe		Squash and Pumpkin		Cucumbers	
	per lb.		per lb.		per lb.
Banana	\$ 1.05	Bennings Green Tint	\$.80	A & C	\$
Benders Surprise		Banana, Blue		Ashley	1.30
Delicious, Harris		Banana, Pink	.95	Black Diamond, Long Strain	1.05
Delicious No. 51		Buttercup		Boston Pickling	.85
Early Bender		Butternut	1.00	Chicago Pickling	.85
Eden Gem		Caserta	1.10	Colorado	
Edwards Perfecto Improved		Cocozelle, Long Dark (Bush)	1.00	Cubit	
Emerald Gem	1.35	Connecticut Field	.80	Davis Perfect	
Far North	1.45	Crookeck, Early Yellow Summer	.75	Early Surecrop Hybrid	25.00
Giant Perfection	1.35	Crookneck, Giant Yellow	.90	Earliest of All	1.10
Golden Champlain, Early		Cushaw, Green Striped	.80	Early Cluster	.90
Hackensack, Large, Early	1.25	Delicious, Golden	1.10	Early Fortune	
Hales Best Jumbo (True)	1.00	Delicious, Green		Heinz Pickling	.90
Hales Best No. 36		Dickenson	.70	Long Green Improved	
Hales Best No. 936		Hubbard, Blue	1.10	Longfellow or Vaughan	
Harvest Queen	1.20	Hubbard, Chicago Warted	1.00	Marketer	1.10
Hearts of Gold	1.00	Hubbard, Golden		Mincu	1.00
Hollybrook Luscious	1.35	Hubbard, Improved Green	1.00	Model	
Honey Dew, Green Flesh	1.20	King of Mammonths	.90	National Pickling	.85
Honey Rock		Large Sweet Cheese		Niagara	1.40
Imperial No. 6	1.15	Royal Acorn or Mammoth Table Queen		Ohio M. R. 17 (Mosaic Resistant)	.90
Iroquois	1.35	Scallop, Green Tint	.80	Ohio M. R. 25	.90
Knights Early		Scallop, Early White Bush	.75	Palmetto	1.30
Long John, or Herrick	1.35	Scallop, Mammoth White	.85	Santee	1.30
Mildew Resistant No. 45	1.10	Small Sugar, New England Pie	.75	Staysgreen, Long	1.05
(Imperial or H. B. No. 45)	1.10	S traightneck, Early Prolific	.75	Staysgreen, Short	.90
Netted Gem (Original)		Table Queen, Acorn, or Des Moines	.75	Straight Eight	1.05
Milwaukee Market		Uconn (Bush Table Queen)	.80	Vine Peach	
New Yorker		Winter Luxury	.90	West India Gherkin	1.45
Osage, Early		Zucchini, Black (Slim Seed Strain)	.90	Wisconsin S. R. 6	
Pennsweet	1.45	Zucchini, Gray (Small Seed)	.85	Wisc. S. M. R. 12	.90
Perfecto, Perfected				White Wonder	.95
Pollock, No. 10-25					
Pride of Wisconsin	1.10				
Queen of Colorado	1.10				
Ridsen					
Rio Gold					
Rocky Ford Gold Lined					
Rocky Ford, Genuine					
Rocky Ford Earliest					
Rocky Ford, Junior					
Schoon's Hardshell					
S. R. 91 Sulfur Resistant					
Texas No. 1					
Tip Top					
Vine Peach					

"We warrant to the extent of the purchase price that seeds sold are as described on the container within recognized tolerances. Seller gives no other or further Warranty, expressed or implied."

Ask For
Quantity Discount

Ask For
Contract
Price List

HOLLAR & CO.

Seed Breeders and Growers

ROCKY FORD • COLORADO

REQUIRES
NO POSTAGE

ORDER CARD

PRICE LIST NO. 8

Please Ship Via _____ Date _____
for shipment

QUANTITY	KIND	VARIETY

DON'T FORGET
YOUR NAME
and ADDRESS



HOLLAR & CO.

Wholesale Only

Squash - Cucumber - Cantaloupe and Watermelon

SPOT ORDERS usually shipped same day order received. Rocky Ford is only 4 days via express from any station in the U. S. We also have daily rail and truck service connecting with the leading transportation lines.

Containers

Your Order In Sealed One-Pound Cans
With Colorful Lithographed Label at
15c Per Lb. Extra

Treating

Chemical Treatment With Arasan or
Spergon - 2c Per Lb. Extra

Order today on the enclosed addressed card
No Postage Required

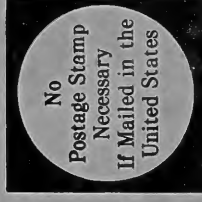
No Stamp Necessary
on ORDER CARD

We Pay Postage



Ask For
Quantity Discount

Ask For
Contract Catalog
Shipments Made Same
Day Order Received



BUSINESS REPLY CARD

First Class Permit No. 23, Sec. 34.9, P.L.&R., Rocky Ford, Colo.

**HOLLAR & CO.
ROCKY FORD,
COLORADO**

